

Dear Hiring Manager,

I am a qualified social entrepreneur with 5 years of experience in sales, management, and social innovation with roles such as Chief Community Engagement Officer, Program Assistant, and Associate. I have knowledge and experience in key areas of innovative leadership, outbound sales, community engagement, fostering social innovation, and business cultivation.

Throughout my work experiences, I have led diverse teams to achieve organizational goals, meet aggressive project deadlines on time and under budget, and maximize sales targets.

Some of my skills include:

- **Entrepreneurialism & Startup:** Through my involvement with growing Tandempark to its current growth phase as a startup, to creating Growing Georgian, a food procurement initiative on the Georgian College Barrie Campus in partnership with Coca-Cola and Chartwells Canada, to aligning GCSA as a strategic partner for Georgian College's changemaking development, I work to ensure that social issues, community engagement, and entrepreneurial opportunity are highlighted and addressed.
- **Leadership & Strong Work Ethic:** I work to ensure that the rest of my team has the best resources to reach their potential. I operate through shared leadership, flexibility through goal based outcomes, and operate through a lens of empathy and social innovation strategies.
- **Inventiveness & Belief in Quality:** I allow colleagues to flourish through strength based leadership, and work to in on each person's unique inventiveness. I continually look to develop interpersonally and professionally through advanced education, volunteer opportunities, or community involvement.

I am confident that my qualifications, talent and experience will allow me to hit the ground running and make a major contribution right away. Thanks for your time, and I look forward to hearing back from you.

Kindest Regards,

Avery Konda

